

Why the Chevy Pick Up Truck Remains the King of the American Highway

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Since time immemorial, the Chevy pickup truck has always been the king of the road. Adored by farmers, construction workers and small business owners, it has long been known for its durability and long staying power needed in facilitating work in the countryside. It still remains the one and only love of the classic American road dweller. Its redesigned and stylish modern models are among the most awarded in the automotive industry.

It now comes with a variety of styles, powertrains, and levels and due to its flexibility and a wide variety of body styles, it is well-loved by families going on a weekday trip or used to transport home supplies and other cargoes. There are also sporty versions available for those wanting high adventure in the woods and in rough terrains.

In these days of economic crunch, one of the wisest investments is a priced Chevy pickup truck not only because of its endurance and versatility but also because the modern models are equipped with the best in cutting edge technology and luxury. Its offerings of three body styles: regular, extended, and crew cab provide outstanding standard features that people looking to purchase cars would initially look for. These are air-conditioning, full power accessories, and entertainment equipment. The Chevy pickup truck also includes powertrain choices, which are among the strong points that encompass everything valuable for fuel economy. Its strong performance includes refined and quiet ride that is coupled with luxurious and comfortable cabin. With upgrades for newer models, you will also enjoy better and improved instruments, seats, radio, and a new integrated brake controller option.

A Chevy pick up truck is well loved because of the one-of-a-kind safety and security features that General Motors adds to its vehicles, that is through the OnStar System. The purchase of a new Chevy pick up truck includes the standard OnStar Safe and Sound Plan that covers you for a one year of safety and security features. After the year of complimentary OnStar subscription is up, you have the option to renew it and still enjoy unlimited and round the clock emergency assistance from well-trained advisors from the OnStar Center. OnStar has responded to thousands of emergency situations due to the GPS system built in the vehicle. And you do not even have to contact anyone in the event that the airbags deploy or you are in a collision or crash. The built-in sensors of your Chevy pick up truck will automatically send a signal to the OnStar center which in turn will check you in the vehicle for any assistance and immediately deploy a medical emergency assistance team to your location. And you do not even have to describe your location or provide an address. With the GPS system in your car, Onstar will automatically know your location. These amazing services aside from emergency, crisis, and accident assistance also includes technological breakthroughs such as remote door unlock, roadside assistance, vehicle diagnostics, and the one-of-its kind Hands-Free Calling system that has kept car lovers glued to GM.

All these and more are reasons why you should see the worth of your money in a Chevy pick up truck. In these trying times, it is nice to see that you are not only provided with the luxury, convenience, durability, and other revolutionary features but also the peace of mind knowing that there is someone who can always take care of your priced transportation gadget.