

# A Thousand and One Reasons Why America Loves the Chevy Pick Up

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With the automotive industry on a current downfall because of the economy, there is no better way to spend your money wisely than to go for a product that gives you nothing but the best. With outstanding features, a Chevy pickup is equipped with the latest in technology and safety that only General Motors can offer. With its years of providing the luxury, convenience and safety features, a Chevy pickup is one of the most valuable assets you can invest on in these times of economic turmoil. Add this to the years of awards that the motor industry has bestowed upon this marvelous travel invention.

First of the outstanding specs of a Chevy pick up that you will surely is its fuel economy. Being one of America's first two-mode hybrid full-size pick up, it has been ranked "Highest Ranked Large Pick Up in Initial Quality" in 2008 by J.D. Power and Associates. Tested for its performance, durability, and safety it surely is the one to buy. It covers you as well with its GM 3-year/36,000-mile New Vehicle Limited Warranty as long as you have it installed in your dealership the time you take delivery of this vehicle.

Its exterior provides you with its ground effects package that adds up to a sporty look to your car in six different colors. It also comes with an amazing performance exhaust tip that can work along with production and performance exhaust systems. This along with other exterior features along with the expertly designed covers and toolboxes provide you with so much space for cargo storage designed to provide you ease of traveling with all your stuff safely kept.

The Chevy pickup interior is one that you will also adore. Travelling is so much fun especially if you are tagging your kids along, because of its portable DVD player along with a DVD rear seat entertainment system to provide total entertainment to all passengers. The insides is also equipped with other features that will make traveling both convenient and safe with its navigation radio that utilizes the seamlessly integrated Global Positioning system that allows you to get directions when needed. Its floor console and seat covers are all custom fit and were engineered with the best fabric seating that will make your travel feeling so luxurious. Its Two-way advanced remote starter provides you the needed feedbacks that the engine is running and informs you about the fuel level, the odometer reading, etc. Its wheels, on the other hand, are designed for better look and performance. Its cast-chrome wheels are made of aluminum alloy, which allows you to handle larger wheels.

Through the years, one of the shining features of a Chevy pickup or any GM vehicles for that matter is its safety features. This is one of the reasons why a lot of Americans trust these vehicles because of the outstanding safety and security that only General Motors can offer its customers. In partnership with OnStar, a Chevy pickup comes with a one year Safe and Sound plan that offers you a wide range of safety and security features such as emergency, crisis, and accident assist. The OnStar equipment is built in the vehicle and is either located on the rearview mirror, on the overhead console, on the dashboard, or on the steering wheel. When the airbags deploy or when you are involved in a crash or collision, the wheels and the body of the vehicle are equipped with sensors that will immediately send a distress signal to the OnStar Center where an emergency team will be dispatched to your location without you providing the details since OnStar can detect the location of your vehicle using GPS. This has been proven through countless GM owners helped by OnStar during emergency situations.

There is also no problem when at times you lock your keys inside the vehicle. Just dial the toll-free number of OnStar and trained advisor will send a signal to the vehicle and unlock your doors for you. Having a road breakdown? You are guaranteed peace of mind with just a phone call away, OnStar can dispatch the nearest roadside assistance provider to help you with your gas, tire, or towing needs. When you left your phone at home, the battery phone is dead or probably you are in an area with no cellphone reception or the ban on cellphone use while driving is strictly enforced, your Chevy pickup's OnStar Hands-Free Calling feature allows you to receive and place phone calls through its prepaid packages of minutes that will surely help you not miss those important phone calls with ease and safety since your hands are on the steering wheel and your eyes are on the road.

No other pickups or vehicles outside General Motors can offer you these outstanding features that will surely help you see the worth of your money. If you are planning to purchase another vehicle, think of where your money will be spent wisely and go for that one that America loves- the Chevy pickup!